

Forward

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hajimeni

Welcome to Niihama!

I would like to express our hearty welcome to you on behalf of the people of Niihama.

In recent years, the waves of globalization have been rolling across our city, increasing the opportunity for interaction between the people of Niihama and those from other parts of the world.

Although we may have different languages and cultures, now is the time for us to learn about one another's customs and beliefs so that we can understand and respect them.

Niihama City's aim is to have people of different cultures living together, respecting one another's differences and living their own lifestyles. This will be the fundamental principle of Niihama's Basic Internationalization Plan.

This booklet will provide you with information necessary for your daily life in the city.

I hope that the booklet smooths the way for Niihama to become a multicultural city and helps you to lead a comfortable life here.

While you are living in our city, please share your candid opinions and constructive proposals with us.

I hope Niihama will be your second hometown, safe, convenient, and heartwarming.

Sincerely,



Mayor, City of Niihama